



# ***How to write about "pathways to impact" in European grant applications***

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Horizon Europe, as many other prestigious funding lines, requires that the prospective impact of a research project is planned (and planned to be measured) already at the application stage, especially if it claims to do “science with and for society.” Impact sections in a grant application may account for 30-50% of the application score, and the evaluators need to assess how precise, realistic and measurable the descriptions of outputs, outcomes and impacts of the project are. This is especially important when the call requires not only academic impacts, but also the indication how the project translates into policy, industry or societal impacts, or how it ties in with current EU policy agendas and priorities. This workshop provides an overview of good (and bad) practices regarding designing pathways to impact based on current recommendations.