

Multimodal approaches to language, communication & social interactions

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Communication has long been recognized as multimodal, with various modalities at play whenever we convey or receive a message (e.g., Forceville 2020, Gibbs 2020, Stampoulidis et al. 2019, Dyrmo 2023, Olszewska et al., under review). Beyond more obvious modalities such as language, art, or gesture (e.g., El Rafaie 2015, Chen et al. 2024), other forms like street art, emojis, urban semiotic signs, and architecture have also garnered significant scholarly attention (e.g., Wang 2023, Buchstaller and Fabiszak 2021). With the growing interest in the multimodal aspects of language, communication, and social interactions, we invite young scholars to contribute to this session by presenting their projects—whether completed, ongoing, planned, or in early stages.

The thematic scope of the session includes, but is not limited to:

- Multimodal metaphor and metonymy
- Cognitive approaches to multimodality (including gesture, visuals, art, etc.)
- Cross-modal interactions (e.g., the influence of art on perception and cognition)
- Street art and urban semiotic signs
- Internet-mediated communication
- Multimodal political discourse analysis (elections, migration, human rights, LGBT+ discourses, climate change, etc.)
- Methods and methodologies in multimodality (annotation systems, experimental procedures, etc.)

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